

Business Continuity Service



You insure your building, your car, and your health. But what about your most important business asset: **your data?**

70% of businesses that suffer a serious data loss are out of business within 2 years.

Is your business protected?



- Tape failure rates are between 41% - 72%
- Disks become misplaced or damaged, therefore your backups are lost



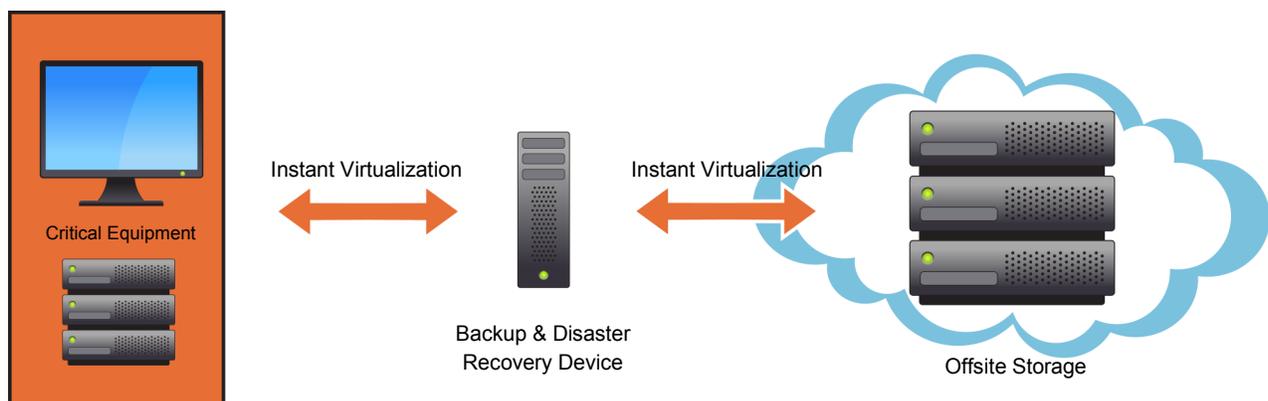
With our [Business Continuity Data Service](#) using the latest in Hybrid Backup technology, you can rest assured that not only will your data be redundantly backed up, it will also be secured utilizing the highest level of security commercially available.

Why can I not just back up my data?

Simply backing up your data either locally or to a cloud service requires a great deal of recovery time in the event of a disaster. We can virtualize your workstations and servers locally and remotely so that, if you suffer a loss of data, you can be back in business within minutes, not days.

How does it work?

Your critical equipment is backed up to your local appliance which can be, in turn, immediately backed up to our offsite storage facilities. In the event of a disaster, both your local appliance and the remote storage can be immediately virtualized to keep your business running until your equipment can be repaired! [Business Continuity Data Service](#) is a scalable enterprise-level program that any size business can easily afford!



Call us today to discuss your [Business Continuity](#)!

1.800.264.8851

www.theamegroup.com
info@theamegroup.com



Backup vs. Business Continuity

Over the past few years, technology has improved dramatically. Tape and disk backup used to be the best option for small-to-medium businesses (SMBs) to backup their data. Today there is a wide variety of backup, disaster recovery, and business continuity solutions available that offer SMBs enterprise technology at affordable prices. These solutions are easier to manage, more reliable, and can save your company from losing vital data and experiencing costly downtime. These business continuity solutions are changing the backup game, and it is important to understand the differences between the options.

- When it comes to recovering data, tape failure rates are between 41-72%
- Backup speeds are slower
- High risk of error due to manual administration
- Potential for theft or loss of media
- Difficult to test a backup before a recovery situation occurs
- Time consuming and expensive to have copies of backups or have backups stored in more than one location
- Can take hours, days, or even weeks to get data back after a disaster
- Storing large amounts of data requires an equally large amount of space
- There is no backup for your backup with tape and disk solutions. Even if data tapes/disks are secure off-site, if a disaster is severe, the original backup system may also be destroyed.
- Eliminates downtime in the event of a disaster by allowing your business to fail-over to a secure cloud
- Brings up and restores specific files or applications through a remote web interface
- Redundant backups in three different locations: local server or workstation, local BDR appliance, and off-site data centers
- Very low risk of corrupted backups or data loss
- Off-site backups stored in SAS70 Type II data centers (most secure rating possible)
- Automated snapshots of backups are taken to ensure backups were successful and can be booted at any time
- Downtime after a disaster is reduced from days or hours to minutes or seconds
- Immediate access to files, applications and email even if the local appliance or server is down
- AES 256 and SSL key-based encryption

A [Business Continuity Data Service](#) solution from *The AME Group* empowers your business by:

- Eliminating costly downtime
- Significantly reducing the risk of lost or corrupted data
- Allowing immediate access to files in the event of server failure
- Protecting your information in the highest rated security available
- Providing a worry-free environment to allow your business to maintain profitability absent of technical distraction

